

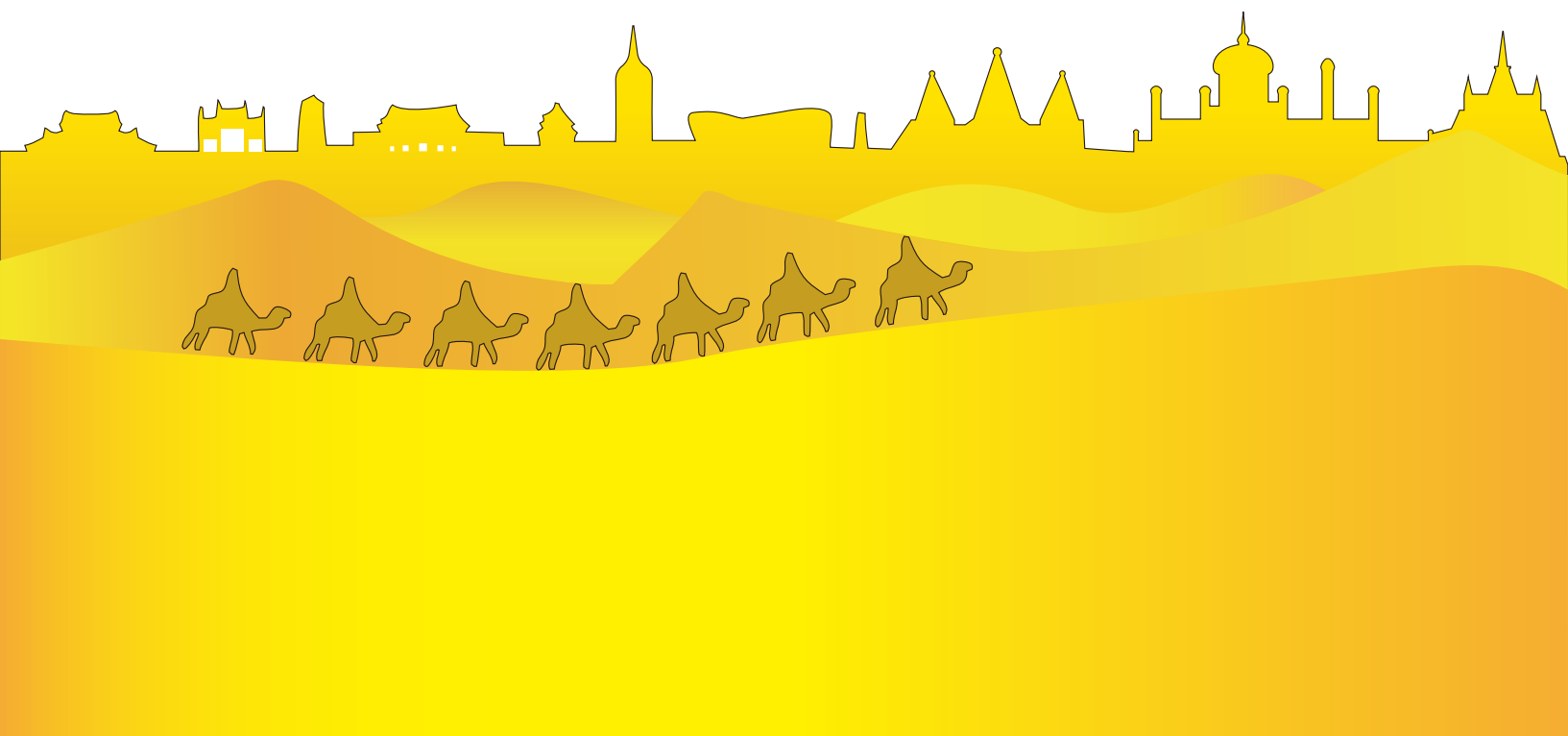


2026加德满都（尼泊尔） 国际进口博览会

2026 Kathmandu (Nepal) International Import Expo

一站式尼泊尔出口贸易服务

One-stop Nepal Export Trade Service



加德满都（尼泊尔） 国际进口博览会

Kathmandu (Nepal) International
Import Expo

加德满都（尼泊尔）国际进口博览会

Kathmandu (Nepal) International Import Expo

参展企业产品直通尼泊尔及南亚市场，拓展销售渠道、精准对接本地经销商与采购商。尼泊尔全媒体宣传矩阵，加德满都常设商贸办事处。

Exhibitors' products gain direct access to Nepal and South Asian markets, expanding sales channels and achieving precise matchmaking with local distributors and buyers. Supported by Nepal's all-media promotion matrix and a permanent commercial office in Kathmandu.

口岸仓储

Port Warehousing

吉隆口岸、樟木口岸设仓储基地，抵达加德满都运输时间仅4小时，中国人民财产保险承保，安全无忧。

Warehousing bases are established at Gyirong Port and Zhangmu Port, with a transport time of only 4 hours to Kathmandu. Underwritten by the People's Insurance Company of China (PICC), ensuring safety and peace of mind.

口岸城市常设展厅

Permanent Exhibition Hall in the Port City

吉隆口岸、樟木口岸常设展厅可供尼泊尔客商日常快速通关选货。

Permanent exhibition halls at Gyirong Port and Zhangmu Port are available for Nepalese merchants to select goods with efficient daily customs clearance.

一站式中尼出口贸易服务

One-stop China-Nepal Export Trade Service

大会组委会可为企业进行日常出口报关、运输、清关、签证、翻译等所有相关服务。

The Organizing Committee can provide enterprises with all relevant daily services including export declaration, transportation, customs clearance, visa processing and translation.

加德满都中国商贸城

China Trade Mall, Kathmandu

本届展会后，大会组委会将在尼泊尔首都加德满都选址建中国商贸城，供中国企业进驻，不仅面向尼泊尔本地批发商、零售商，也辐射南亚周边国家的采购群体。

After the exhibition, the Organizing Committee will select a site in Kathmandu, the capital of Nepal, to build a China Trade Mall for Chinese enterprises. It will not only serve local wholesalers and retailers in Nepal, but also reach buyers in neighboring South Asian countries.

中尼跨境电商平台

China-Nepal Cross-border E-commerce Platform

大会组委会将针对尼泊尔市场建设中尼跨境电商平台，参展企业可免费进驻试用，满足企业中小额进出口业务。

The organizing committee will build a China-Nepal cross-border e-commerce platform targeting the Nepalese market. Exhibiting enterprises may enter and use the platform free of charge to meet their small and medium-sized import and export business needs.

出口企业金融服务

Financial Services for Export Enterprises

引入多家银行机构为企业提供融资、跨境结算等服务。

A number of banking institutions will be introduced to provide enterprises with financing, cross-border settlement and other services.

一 政策导引

《中共中央关于制定国民经济和社会发展第十五个五年规划的建议》中提出：

推动贸易创新发展，促进外贸提质增效，加快建设贸易强国。推动市场多元化和内外贸一体化，优化升级货物贸易，拓展中间品贸易、绿色贸易，推动进出口平衡发展。大力发展服务贸易，鼓励服务出口，完善跨境服务贸易负面清单管理制度，提升服务贸易标准化水平。创新发展数字贸易，有序扩大数字领域开放。提升贸易促进平台功能，支持跨境电商等新业态新模式发展。完善出口管制和安全审查机制。

高质量共建“一带一路”。加强与共建国家战略对接，强化合作规划统筹管理。深化基础设施“硬联通”、规则标准“软联通”、同共建国家人民“心联通”，完善立体互联互通网络布局，统筹推进重大标志性工程和“小而美”民生项目建设。提升中欧（亚）班列发展水平，加快西部陆海新通道建设。深化贸易、投资、产业、人文务实合作，拓展绿色发展、人工智能、数字经济、卫生健康、旅游、农业等领域合作新空间。完善多元化、可持续、风险可控的投融资体系。加强海外利益保护。

中国贸促会：大力支持中国企业出国参展办展

2026年1月28日，中国贸促会举行1月例行新闻发布会。会上，中国贸促会新闻发言人王文帅表示，2026年是“十五五”开局之年。刚刚闭幕的全国贸促工作会议对全年工作进行了部署。

王文帅介绍，在扩大高水平对外开放方面，中国贸促会将以最高标准、最严要求办好APEC工商领导人峰会等工商界活动，为APEC“中国年”积累务实成果；继续组织全国贸促系统“千团出海”行动，大力支持中国企业出国参展办展，深化“一带一路”工商企业交流合作；拓展服务外资企业工作专班功能，提升外资服务保障能力；用好企业“走出去”专项工作机制，凝聚各方力量为企业出海提供高质量综合服务。

“十五五规划”规划建议61条

《中共中央关于制定国民经济和社会发展第十五个五年规划的建议》

共有15个部分、61条，分为三个大板块。

1. Policy Guidance

“Recommendations of the Central Committee of the Communist Party of China on Formulating the 15th Five-Year Plan for National Economic and Social Development” It is proposed that:

Promote the innovative development of trade. Improve the quality and efficiency of foreign trade, and accelerate the building of a strong trading nation. Advance market diversification and the integration of domestic and foreign trade, upgrade the trade in goods, expand trade in intermediate goods and green trade, and promote the balanced development of imports and exports. Vigorously develop trade in services, encourage service exports, improve the negative list management system for cross-border trade in services, and raise the standardization level of trade in services. Develop digital trade through innovation, and steadily expand opening-up in the digital sector. Enhance the functions of trade promotion platforms, and support the development of new forms and models of business such as cross-border e-commerce. Improve the mechanisms for export control and security review.

High-Quality Joint Construction of the Belt and Road. Strengthen strategic alignment with co-building countries and enhance the overall planning and management of cooperation programs. Deepen the "hard connectivity" of infrastructure, the "soft connectivity" of rules and standards, and the "people-to-people connectivity" with the peoples of co-building countries. Improve the layout of a multi-dimensional connectivity network, and promote the construction of major landmark projects and small yet high-impact livelihood projects in a coordinated manner. Raise the development level of China-Europe (Asia) freight trains. Accelerate the construction of the New Western Land-Sea Corridor. Deepen practical cooperation in trade, investment, industries, culture and people-to-people exchanges, and expand new horizons for cooperation in such fields as green development, artificial intelligence, digital economy, public health, tourism and agriculture. Improve a diversified, sustainable and risk-controllable investment and financing system. Strengthen the protection of overseas interests.

CCPIT: Strongly Support Chinese Enterprises in Participating in and Holding Overseas Exhibitions

On January 28, 2026, the China Council for the Promotion of International Trade (CCPIT) held its regular press conference for January. At the conference, Wang Wenshuai, spokesperson of CCPIT, stated that 2026 marks the first year of the 15th Five-Year Plan period. The recently concluded National Conference on Trade Promotion has laid out arrangements for the work of the whole year.

According to Wang Wenshuai, in terms of expanding high-level opening-up, CCPIT will organize business events including the APEC CEO Summit to the highest standards with the strictest requirements, delivering tangible outcomes for the APEC "China Year". It will continue to carry out the nationwide "Thousands of Trade Promotion Groups Going Global" campaign, strongly support Chinese enterprises in participating in and holding exhibitions overseas, and deepen business exchanges and cooperation under the Belt and Road Initiative.

CCPIT will further enhance the functions of the special task force serving foreign-invested enterprises to improve service and support for foreign investment. It will make good use of the special working mechanism for enterprises "going global" and pool strengths from all sides to provide high-quality comprehensive services for enterprises expanding into international markets.

政策扶持与参展红利

本届展会将积极对接国家及地方相关产业扶持、展会补贴、商务推广等政策，为符合条件的参展企业提供政策咨询与申报协助服务。

凡符合条件的企业，可享受展位费用补贴、展品运输补贴、市场推广支持等政策申报服务。

具体扶持政策以政府主管部门最新发布文件及审核结果为准，组委会全程提供专业协助，让企业低成本、高效率开拓市场。

Policy Support and Exhibition Benefits

This exhibition will actively align with national and local policies concerning industrial support, exhibition subsidies, and business promotion, providing eligible exhibitors with policy consultation and application assistance.

Qualified enterprises may apply for policy support including booth fee subsidies, exhibit transportation subsidies, and marketing promotion support.

The specific support policies shall be subject to the latest official documents and review results issued by the competent government authorities. The organizing committee will provide professional assistance throughout the process, enabling enterprises to explore markets with low costs and high efficiency.

2026年全国各省海外非重点展会政策补贴参考

2026 Policy Subsidy Reference for Overseas Non-Priority Exhibitions by All Provinces of China

省份 / 直辖市 Province / Municipality	补贴比例 Subsidy Ratio	单展位上限(万元) Maximum Subsidy per Booth (10,000 RMB)	特殊说明 Special Notes
北京 Beijing	50%-70%	5	含部分特装、运输费 Including part of the special decoration and transportation costs
天津 Tianjin	50%-60%	3	中小微企业优先 SMEs shall be given priority
河北 HeBei	50%	2.5	装备、钢铁、农产品优先 Priority given to equipment, steel, and agricultural products
山西 ShanXi	50%	3	不含重点组织展 Exhibitions organized as key / priority events are not included
内蒙古 Inner Mongolia	50%	2	农畜产品、装备制造倾斜 Preference given to agricultural and livestock products, and equipment manufacturing
辽宁 LiaoNing	50%-70%	3	大连非重点展最高 70% Dalian: Up to 70% subsidy for non-key exhibitions
吉林 JiLin	50%	2.5	重点支持汽车、化工 Focus on supporting automobiles and chemicals
黑龙江 HeLongJiang	50%	2.5	农产品、机电优先 Priority given to agricultural products and mechanical & electrical products
上海 ShangHai	50%-60%		重点产业上浮至 70%，可补运输、搭建 Key industries: subsidy increased to 70%, covering transportation and booth construction
江苏 JiangSu	50%-70%	5	苏州、无锡、南京上限更高 Higher ceilings apply to Suzhou, Wuxi and Nanjing
浙江 ZheJiang	50%-60%	3	杭州、宁波可叠加市级补贴 Municipal subsidies can be stacked in Hangzhou and Ningbo
安徽 AnHui	50%	3	省级 + 市县统筹，光伏、汽配优先 Provincial, municipal and county-level overall coordination; priority given to photovoltaic and auto parts industries.
福建 FuJian	50%	2.5	RCEP、“一带一路”市场倾斜 Preference given to RCEP and "Belt and Road" markets
山东 ShanDong	50%-60%	2	新兴市场 70% 70% for emerging markets
江西 JiangXi	50%	2	陶瓷、永磁、电子信息优先 Priority given to ceramics, permanent magnets, and electronic information

省份 / 直辖市 Province / Municipality	补贴比例 Subsidy Ratio	单展位上限 (万元) Maximum Subsidy per Booth (10,000 RMB)	特殊说明 Special Notes
河南 HeNan	50%	3	装备制造、食品、汽配倾斜 Preference given to equipment manufacturing, food and auto parts
湖北 HuBei	50%	3	全行业覆盖, 自主参展均可报 Coverage across all industries; independent exhibitors are all eligible to apply
湖南 HuNan	50%-70%	5	县域企业可上浮至 80% County enterprises can be subsidized up to 80%.
广东 GuangDong	50%	3	9m ² 标准展位, 珠三角可叠加市级 9 m ² standard booth; municipal subsidies can be stacked in the Pearl River Delta
深圳 ShenZhen	50%-70%	5	高新、专精特新企业上浮 High-tech and "Specialized, Sophisticated, Unique, and Novel" enterprises are eligible for higher subsidies
广西 GuangXi	50%	2.5	东盟、RCEP 市场优先 Priority given to ASEAN and RCEP markets
海南 HaiNan	50%-60%	3	自贸港、海洋经济、跨境电商倾斜 Preference given to free trade ports, marine economy, and cross-border e-commerce
重庆 ChongQing	50%	3	汽摩、电子、装备优先 Priority given to automobiles & motorcycles, electronics and equipment manufacturing
四川 SiChuan	50%	3	西拓、东南亚市场倾斜 Preference given to Western Development markets and Southeast Asian markets
贵州 GuiZhou	50%	2.5	白酒、特色食品、新能源 Liquor, specialty food, new energy
云南 YunNan	50%	2.5	南亚、东南亚重点支持 Focus on supporting South Asia and Southeast Asia
西藏 XiZang	50%	3	特色农牧、文旅产品 Characteristic agricultural and animal husbandry products, cultural and tourism products
陕西 ShanXi	50%	3	装备制造、商用车、建材优先 Priority given to equipment manufacturing, commercial vehicles and building materials
甘肃 GanSu	50%	2.5	新材料、农产品、新能源 New materials, agricultural products, new energy
青海 QingHai	50%	2.5	特色农牧、盐湖化工 Characteristic agriculture and animal husbandry, salt lake chemical industry
宁夏 NingXia	50%	2.5	枸杞、葡萄酒、新材料 Wolfberry, wine, new materials
新疆 XinJiang	50%	3	中亚、中欧班列线路倾斜 Preference given to routes of the Central Asia and China-Europe Railway Express

(注:具体补贴政策以当地政府最新规定为准)

Note: The specific subsidy policies shall be subject to the latest regulations of the local government.

二 市场背景

近年来,国内不少行业深陷“内卷”泥沼,市场竞争愈发白热化,企业面临错综复杂的发展形势,甚至到了“既分输赢、又定生死”的紧要关头。“内卷”是当前中国企业难以挣脱却又必须直面的困境,产品库存积压严重,生存压力巨大。越来越多的企业将目光投向海外市场,一定程度上也是被“内卷”逼出的“外拓”。

然而,“出海”企业尤其是中小微企业在“走出去”过程中依然面临诸多难点,主要包括法律法规、文化适应、市场信息、政治安全、人才短缺及供应链管理等方面。

2026“一带一路”中尼经贸博览会与其延伸出的:**口岸仓储、口岸常设展厅、一站式中尼出口贸易服务、加德满都中国商贸城、中尼跨境电商平台、出口企业金融服务**的各板块,让国内企业产品直达尼泊尔市场,不走弯路,为高质量共建“一带一路”助力。



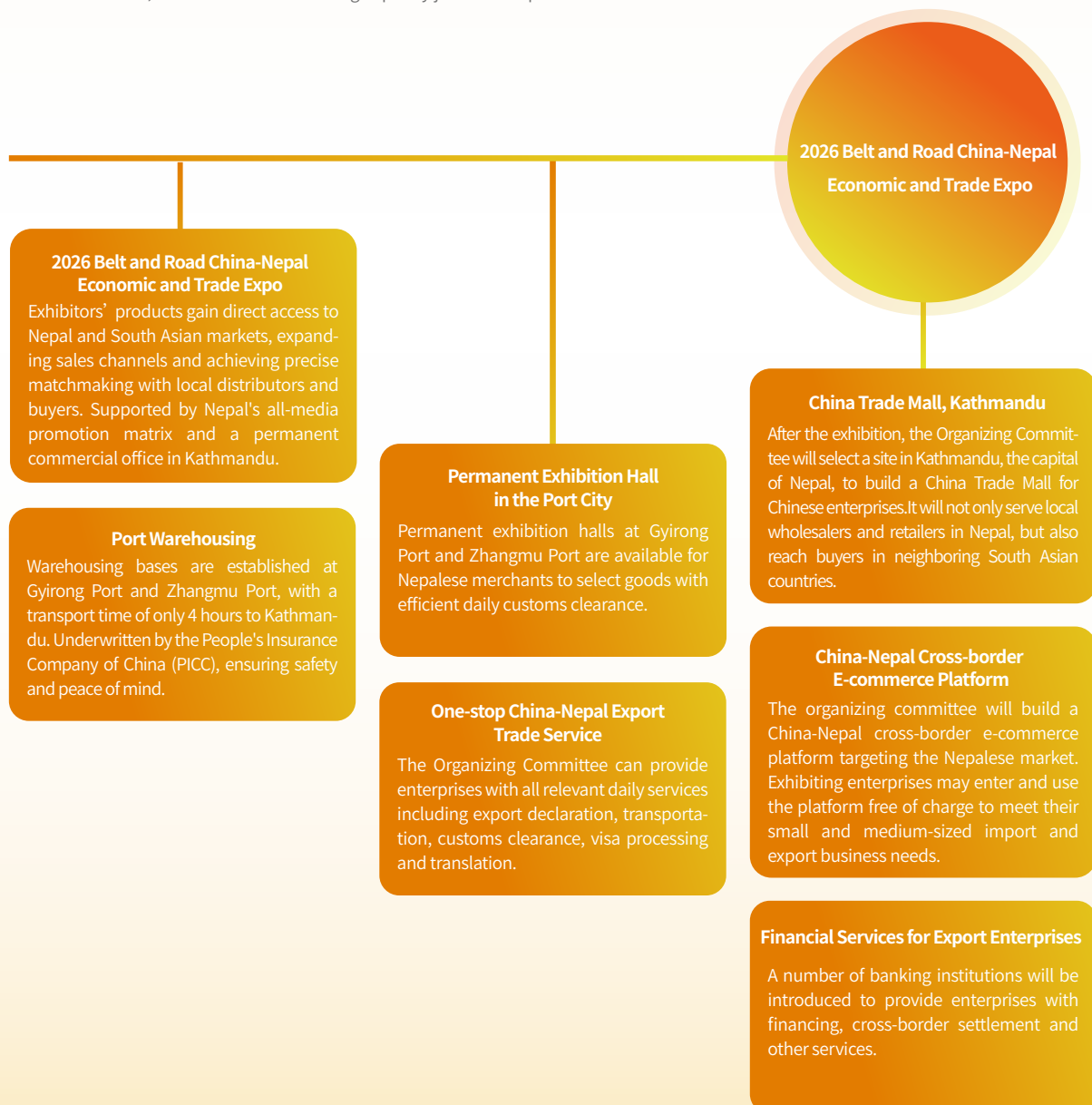
2. Market Background

In recent years, many domestic industries have been mired in involution, with increasingly fierce market competition. Enterprises are facing a complex development situation, even reaching a critical juncture where competition determines not only victory or defeat but also survival.

"Involution" has become a dilemma that Chinese enterprises can hardly break free from yet must face squarely: serious overstocking of products and enormous survival pressure. An increasing number of enterprises have turned their attention to overseas markets. To some extent, such global expansion is a "forced move" driven by domestic involution.

However, enterprises going global, especially micro, small and medium-sized enterprises, still encounter numerous difficulties in the process of "going global", mainly including laws and regulations, cultural adaptation, market information, political security, talent shortage, supply chain management and other aspects.

The 2026 "Belt and Road" China-Nepal Economic and Trade Fair, together with its extended sectors: port warehousing, permanent port exhibition halls, one-stop China-Nepal export trade services, China Trade Mall in Kathmandu, China-Nepal cross-border e-commerce platform, and financial services for export enterprises, enables domestic enterprises to directly access the Nepalese market without detours, and contributes to the high-quality joint development of the "Belt and Road Initiative".



三 尼泊尔概况

3. Project Background

尼泊尔，南亚内陆国，位于喜马拉雅山南麓，北邻中国，首都加德满都，国土面积约14.7万平方公里，人口约4200万，全国分7个联邦省，全国有130多个民族。

尼泊尔拥有从海拔80米的热带平原到8000米以上雪山的极端海拔跨度，形成了喜马拉雅山脉的壮丽全景，包括珠穆朗玛峰等8座8000米以上山峰。境内兼具热带雨林、雪山、峡谷、湖泊和冰川，如博卡拉费瓦湖的湖光山色与雪山倒影，构成视觉震撼的自然画卷。这种地理多样性支撑了丰富的户外活动，包括徒步、登山、攀岩、漂流和滑翔伞，使尼泊尔成为冒险运动天堂与世界旅游胜地。

尼泊尔工业起步较晚，大部分工业制造业产品依赖进口，尼泊尔工业发展起步晚、规模小，机械化水平低，大部分工业产品依赖进口。主要工业产品包括纺织品、家电、仪器仪表、生活用品、木制品、皮制品、非金属矿产品、钢铁、食品、饮料等。中国目前是尼泊尔第二大贸易伙伴。尼泊尔作为“一带一路”的重要合作伙伴，连接着南亚和东南亚的重要枢纽国家，拥有丰富的自然资源和潜力巨大的经济发展机遇。

Nepal is a landlocked country in South Asia, located at the southern foot of the Himalayas and bordering China to the north. Its capital is Kathmandu, with a land area of approximately 147,000 square kilometers and a population of around 42 million. The country is divided into 7 federal provinces and is home to more than 130 ethnic groups.

Nepal boasts an extreme altitude range, stretching from tropical plains at 80 meters above sea level to snow-capped mountains over 8,000 meters high, forming a magnificent panorama of the Himalayas, including 12 peaks exceeding 8,000 meters such as Mount Qomolangma. The territory features diverse landscapes including tropical rainforests, snow mountains, canyons, lakes and glaciers. For instance, the combination of lakeside scenery and snow mountain reflections at Phewa Lake in Pokhara creates a visually stunning natural picture. This geographical diversity underpins a wide range of outdoor activities, including trekking, mountaineering, rock climbing, rafting and paragliding, making Nepal a paradise for adventure sports and a world-famous tourist destination.

Nepal's industrial sector started late, with a small scale and low level of mechanization. Most manufactured industrial products rely on imports. Its main industrial products include textiles, home appliances, instruments and meters, daily necessities, wooden products, leather goods, non-metallic mineral products, iron and steel, food and beverages. At present, China is Nepal's second largest trading partner. As an important cooperative partner of the Belt and Road Initiative, Nepal serves as a vital hub connecting South Asia and Southeast Asia, boasting abundant natural resources and enormous potential for economic development.



四 2026一带一路中尼经贸博览会概况

4. Overview of the 2026 Belt and Road China-Nepal Economic and Trade Expo

1

组织机构/Organizational Structure

指导单位 / Guiding Organization

中国驻尼泊尔大使馆/Chinese Embassy in Nepal
尼泊尔驻中国大使馆/Embassy of Nepal in China

主办单位 / Organizer

尼泊尔华商联合总会/Chinese Business Association in Nepal
尼泊尔阿尼哥协会/Nepal Arneko Association
尼泊尔华侨华人协会/Nepal Overseas Chinese Association

协办单位 / Co-organizer

尼泊尔工商联合会/Federation of Nepalese Chambers of Commerce and Industry
尼泊尔商会/Nepal Chamber of Commerce
尼泊尔中资企业协会/Nepal Chinese Enterprises Association
中尼媒体协会/China-Nepal Media Association

特别支持单位 / Special Supporting Organization

中国食品药品企业质量安全促进会食药国际合作与贸易分会/Food and Drug International Cooperation & Trade Branch,
China Association for Quality and Safety Promotion of Food and Drug Enterprises
中尼文化交流中心/China-Nepal Cultural Exchange Center

承办单位 / Organized by

亦尚丝路（北京）国际会展科技有限公司
Yishang Silk Road (Beijing) International Convention and Exhibition Technology Co., Ltd.

媒体支持 / Media Support

中央电视台CMG 新华社 南亚网视 人民网 千龙网
中国网 光明网 中国西藏网 凤凰网 新浪 腾讯
爱奇艺 抖音 优酷

CMG (CCTV) Xinhua, News Agency, South Asia View, People's Daily Online
Qianlong Web, China.org.cn, Guangming Online, China Tibet Online
ifeng.com, Sina, Tencent, iQIYI, Douyin, Youku

2

展会时间/Exhibition Time

报道时间：	2026年10月6日	Check-in Time:	October 6, 2026
布展时间：	2026年10月6日—10月7日	Booth Setup Time:	October 6-7, 2026
大会时间：	2026年10月8日—10月10日	Conference Time:	October 8-10, 2026
会后游览时间：	2026年10月11日—10月12日	Post-event Excursion Time:	October 11-12, 2026

2026年尼泊尔德赛节(10.11-10.25)与10.8-10.10的展会时间无缝衔接,形成节前预热+集中采购+节日爆发的完美闭环,是全年最具确定性的消费黄金时段。对于参展商、品牌商、零售商而言,也是抢占尼泊尔市场、提升销量、树立品牌的黄金窗口期。

The 2026 Nepal Dashain Festival (October 11-25) coincides seamlessly with the exhibition period (October 8-10), forming a perfect closed loop: pre-festival promotion, centralized procurement, and festive consumption boom. This is the most certain golden consumption period of the whole year. For exhibitors, brands and retailers, it is also a golden window to seize the Nepalese market, boost sales and build brand awareness.

3

大会地点/Venue of the Conference

举办城市：尼泊尔首都加德满都

举办地点：加德满都国际展览中心

Bhrikutimandap Exhibition Hall (BEH), 位于尼泊尔首都加德满都市中心,是尼泊尔加德满都市的一座著名展览馆,西临加德满都王宫广场,北临尼泊尔最大的购物中心City Center,距离特里布万国际机场5公里,周边设施完善,交通便利,为参展商和观众提供了便捷条件。展区内有诸多展位可供企业参展,是在尼泊尔举办各类展览和商业活动的理想场所。

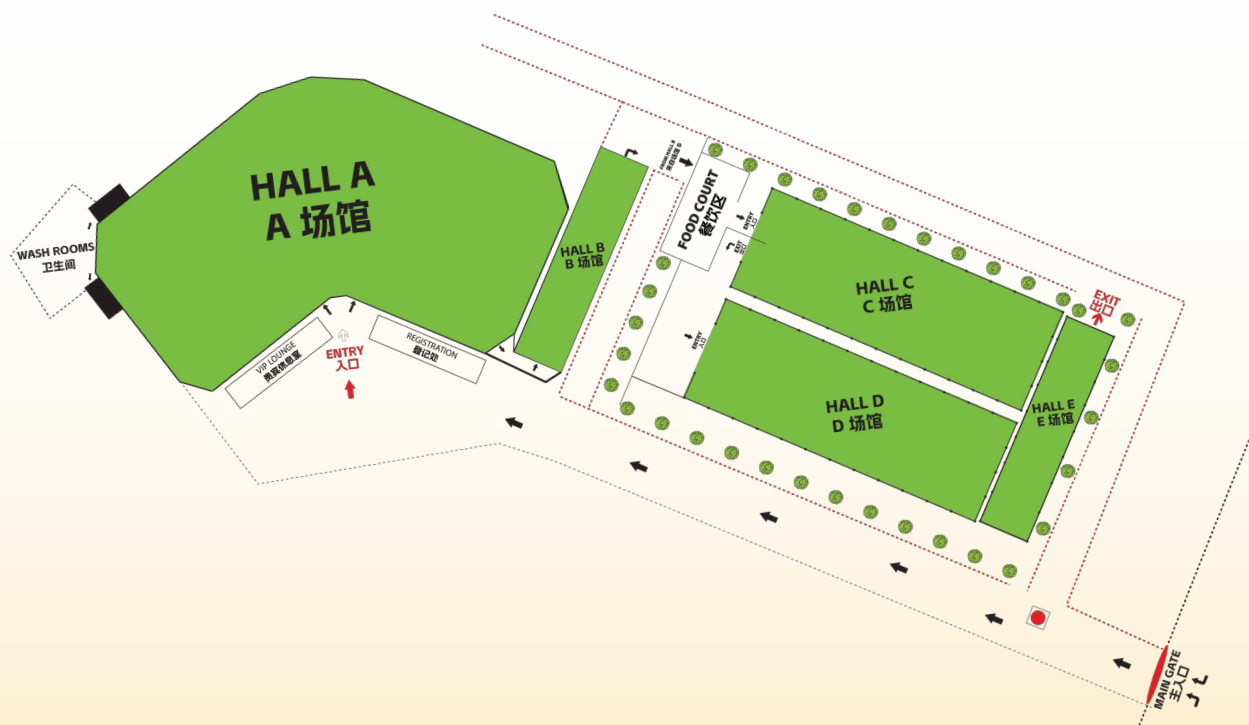
Bhrikutimandap Exhibition Hall (BEH), located in the heart of Kathmandu, the capital of Nepal, is a renowned exhibition hall in Kathmandu. It faces the Kathmandu Durbar Square to the west and City Center, Nepal's largest shopping mall, to the north. It is situated 5 kilometers away from Tribhuvan International Airport, boasting well-equipped surrounding facilities and convenient transportation, providing convenient conditions for exhibitors and visitors. The exhibition area features numerous booths for enterprises to participate in exhibitions, making it an ideal venue for hosting various exhibitions and business events in Nepal.





展馆整体平面图

Overall Floor Plan of the Exhibition Hall



展位平面图

Booth Floor Plan

2026加德满都(尼泊尔)国际进口博览会(A、B馆)

2026 Kathmandu (Nepal) International Import Expo (Hall A & Hall B)

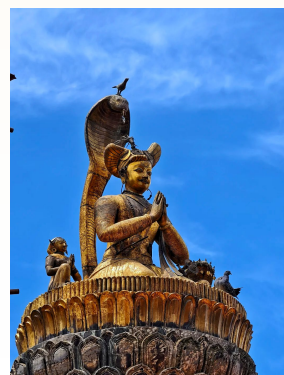


会后游览： Post-event Excursions



尼泊尔德赛节
Nepal Dashain Festival

杜巴广场
(王宫广场)
Durbar Square
(Royal Palace Square)



猴庙
(斯瓦扬布纳特寺)
Monkey Temple
(Swayambhunath Temple)

博达哈大佛塔
Boudhanath Stupa



(1) 家用电器 /Household Appliances

电视机、洗衣机、冰箱、电饭锅、微波炉、空气炸锅、电烤箱、扫地机、饮水机、电风扇、空调、电暖气等；

TV sets, washing machines, refrigerators, rice cookers, microwave ovens, air fryers, electric ovens, sweeping robots, water dispensers, electric fans, air conditioners, electric heaters, etc.

(2) 户外运动 /Outdoor Sports

帐篷、睡袋、登山靴、徒步杖、冰镐、冰爪、头灯、滑翔伞、漂流船、安全绳索、RECCO探测器、雪崩雷达、生命体征监测仪、救援设备、露营炊具、检测设备；

Tents, sleeping bags, mountaineering boots, hiking poles, ice axes, crampons, headlamps, paragliders, rafting boats, safety ropes, RECCO detectors, avalanche radars, vital signs monitors, rescue equipment, camping cookware, testing equipment, etc.

(3) 数码产品 /Digital Products

手机、平板电脑、音箱、蓝牙耳机、智能手表、无人机、监控摄像等；

Mobile phones, tablet computers, speakers, Bluetooth headsets, smart watches, drones, security cameras, etc.

(4) 汽车与摩托车配件 /Auto and Motorcycle Parts

汽车传统核心配件、新能源汽车专属配件(三电+配套)、摩托车配件、电动车配件、通用配套与维保设备；

Traditional core auto parts, new energy vehicle special parts (three-electric system + supporting components), motorcycle parts, electric vehicle parts, general accessories and maintenance equipment.

(5) 轻工纺织 /Light Industry and Textiles

服装衣帽、床上用品、箱包皮具、布艺玩偶等；

Apparel, hats and caps, bedding, luggage and leather goods, cloth dolls, etc.

(6) 五金建材 /Hardware and Building Materials

厨房卫浴、洁具五金配件、钢锹、各类防护手套、玻璃门窗机械、施工机械、电动与手动工具、工地防护用品、门窗及配件、阀门、管件、钉丝网、水暖器材等；

Kitchen and bathroom products, sanitary ware and hardware accessories, steel shovels, various protective gloves, glass and door-window machinery, construction machinery, electric and manual tools, site protective equipment, doors and windows & accessories, valves, pipe fittings, nails and wire meshes, water heating equipment, etc.

(7) 食品饮料 /Food & Beverage

快消零食、糖果、预制食材、加工设备、食品包装、调味品、不含酒精类饮料、酱料、冷冻食品、原料、清真食品；

Fast-moving snacks, candies, prepared food ingredients, processing equipment, food packaging, condiments, non-alcoholic beverages, sauces, frozen food, raw materials, halal food.

(8) 生活日用 /Daily Necessities

陶瓷、餐具、茶具、化妆品、香水、卫生清洁等。

Ceramics, tableware, tea sets, cosmetics, perfume, sanitary cleaning products, etc.

5

标准展位/Standard Booth

展览面积:20000平米

标准展位:尺寸3X3m,标配:长条桌1张、折叠椅2把、门楣画面、插板、国际转换插头
(效果图如下:)

Exhibition Area: 20,000 square meters

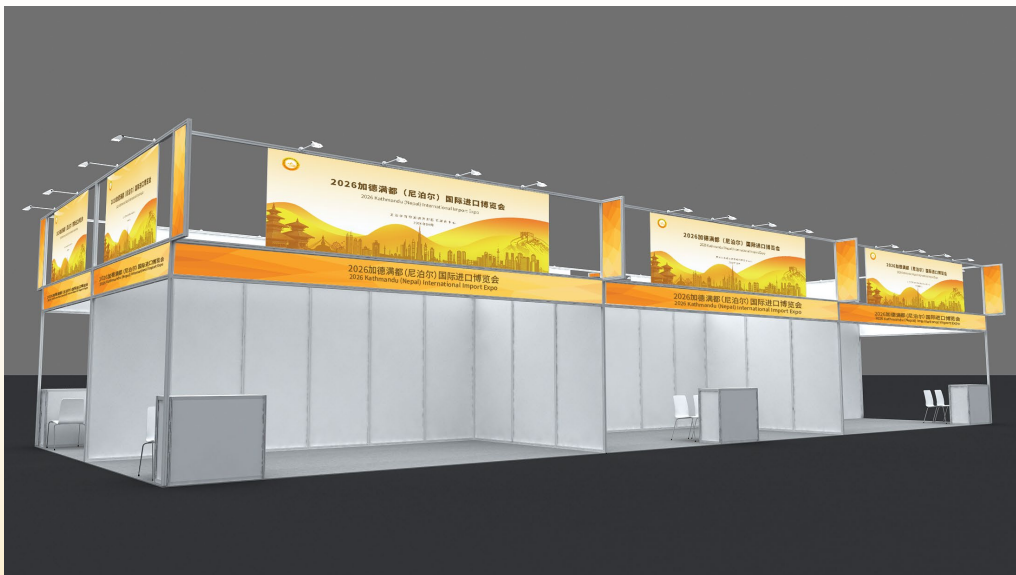
Standard Booth: Size 3m×3m, Standard configuration: 1 long table, 2 folding chairs, fascia sign, power strip, international travel adapter.
(Renderings as below:)



标准展位:尺寸3X6m,标配:长条桌1张*2、折叠椅2把*2、门楣画面*2、插板*2、国际转换插头*2
(效果图如下:)

Standard Booth: Size 3m×6m, Standard configuration: 2 long tables, 4 folding chairs, 2 fascia sign panels, 2 power strips, 2 international travel adapters.

(Renderings as below:)



(1) 2026加德满都(尼泊尔)国际进口博览会开幕式**(1) Opening Ceremony of 2026 Kathmandu (Nepal) International Import Expo****(2) 中尼经贸合作论坛(主论坛)**

主题:互利共赢——“一带一路”高质量合作新机遇

定位:展会最高规格政策对话,政府+工商界+智库顶层交流

核心议题:①“一带一路”高质量合作新机遇

②尼泊尔投资环境、政策红利与市场开放

③中尼跨境通道(公路/铁路/口岸)建设与贸易便利化

参会嘉宾:中尼政府高官、驻华/驻尼大使、工商联合会主席、行业龙头负责人

目标成果:项目签约、合作备忘录签署

(2) China-Nepal Economic and Trade Cooperation Forum (Main Forum)

Theme: Mutual Benefit and Win-Win Cooperation — New Opportunities for High-Quality "Belt and Road" Cooperation

Position: The highest-level policy dialogue of the expo, featuring top-level exchanges among governments, business communities and think tanks

Core Topics:① New opportunities for high-quality "Belt and Road" cooperation

② Nepal's investment environment, policy dividends and market opening-up

③ Construction of China-Nepal cross-border corridors (road / railway / ports) and trade facilitation

Participants: Senior government officials of China and Nepal, Chinese and Nepalese ambassadors, presidents of federations of chambers of commerce, and leaders of major industry enterprises

Expected Outcomes: Project signing and signing of memorandums of cooperation

(3) 中小企业合作发展论坛(分论坛)

主题:小而美·联而强——赋能中小企业共拓南亚市场

核心议题:①尼泊尔市场真实情况与中小企业商机

②中尼贸易便利化:报关、物流、清关、结算实操

③跨境电商与线上渠道:中小企业低成本出海方案

④中小企业融资、信用保险与风险保障

目标成果:①让中国中小企业看懂尼泊尔及南亚市场

②让尼泊尔中小企业找到中国货源、技术与合作方

③促成一批小额订单、代理合作、经销授权

④搭建长期稳定的中尼中小企业互助对接机制

(3) SME Cooperation and Development Forum (Sub-Forum)

Theme: Small but Beautiful, United yet Strong — Empowering SMEs to Jointly Explore the South Asian Market

Core Topics:① Real situation of the Nepali market and business opportunities for SMEs

② China-Nepal trade facilitation: practical operation of customs declaration, logistics, customs clearance and settlement

③ Cross-border e-commerce and online channels: low-cost international expansion solutions for SMEs

④ Financing, credit insurance and risk protection for SMEs

Expected Outcomes: ① Enable Chinese SMEs to understand the Nepali and South Asian markets

② Help Nepali SMEs find Chinese supplies, technologies and partners

③ Facilitate a number of small orders, agency cooperation and distribution authorization

④ Establish a long-term and stable mutual assistance and docking mechanism for Chinese and Nepali SMEs

(4) 中尼数字经济与跨境电商论坛(分论坛)

主题:数字赋能·电商出海——中尼数字贸易新生态

核心议题:① 尼泊尔数字基建(光纤、数据中心、移动支付)与中国技术合作

② 中尼跨境电商平台建设、物流清关与支付结算

③ 中国小商品在尼泊尔市场推广

④ 数字人才培养、AI应用与数字治理合作

目标成果:跨境电商平台合作建设、直播电商孵化

(4) China-Nepal Digital Economy and Cross-border E-commerce Forum (Sub-Forum)

Theme: Digital Empowerment · E-commerce Globalization — A New Ecosystem for China-Nepal Digital Trade

Core Topics: ① Cooperation between Nepal's digital infrastructure (optical fiber, data centers, mobile payment) and Chinese technologies

② Development of China-Nepal cross-border e-commerce platforms, logistics and customs clearance, as well as payment and settlement

③ Promotion of Chinese small commodities in the Nepali market

④ Cooperation in digital talent training, AI application and digital governance

Expected Outcomes: Cooperation in building cross-border e-commerce platforms and incubation of live-streaming e-commerce

(5) 中尼企业采购对接会

供需发布,精准匹配,一对一对接洽谈

(5) China-Nepal Enterprise Procurement Matching Conference

Supply and demand release, precise matching, one-to-one negotiation and discussion



五 收费标准

5. Fee Standards

项目 (Item)		费用 (Cost)	备注 (Remarks)
展位费 Booth Fee	标摊 Raw Space	42800元/9平米 42,800 RMB / 9 sqm	双开口: 43560元/9平米, 含展位标准搭建 标配: 楣板、地毯、1桌2椅、3射灯、1个220V插座、垃圾桶 Double-side open booth: 43,560 RMB/9 sqm, including standard booth construction. Standard configuration: fascia board, carpet, 1 table, 2 chairs, 3 spotlights, 1 220V power socket, waste bin
	光地 Standard Booth	2800元/平米 2,800 RMB / sqm	36㎡起租, 不含展位搭建 配置: 仅空地, 企业自行设计搭建, 也可委托大会组委会搭建 Minimum rental area: 36 sqm, excluding booth construction. Configuration: Empty space only. Enterprises may design and construct the booth by themselves, or entrust the Expo Organizing Committee with booth construction.
当地食宿费用 Local accommodation and meals expenses	免费 (每企限免1人) Free of charge (1 person per enterprise eligible for free visa)	含加德满都七日四星酒店住宿、三餐, 保险、商务车接送、游览门票、导游等 (超出人数按照7800元/人收取) Including 7-day four-star hotel accommodation in Kathmandu, three meals per day, insurance, business car transfers, sightseeing tickets, tour guide service, etc. (Additional persons will be charged at 7,800 RMB per person)	
商务签证费用 Business Visa Fee	免费 (每企限免1人) Free of charge (1 person per enterprise eligible for free visa)	超出人数按照实际发生收取 Fees for additional personnel will be charged based on actual expenses incurred	
国际机票费用 International air-fare expenses	据实收取或自办 (往返约5000元人民币/人) Charged according to actual expenses or arranged by oneself. (Approx. ¥5,000 per person for round trip)	成都—加德满都往返 昆明—加德满都往返 广州—加德满都往返 Chengdu-Kathmandu round trip Kunming-Kathmandu round trip Guangzhou-Kathmandu round trip	

免费增值服务

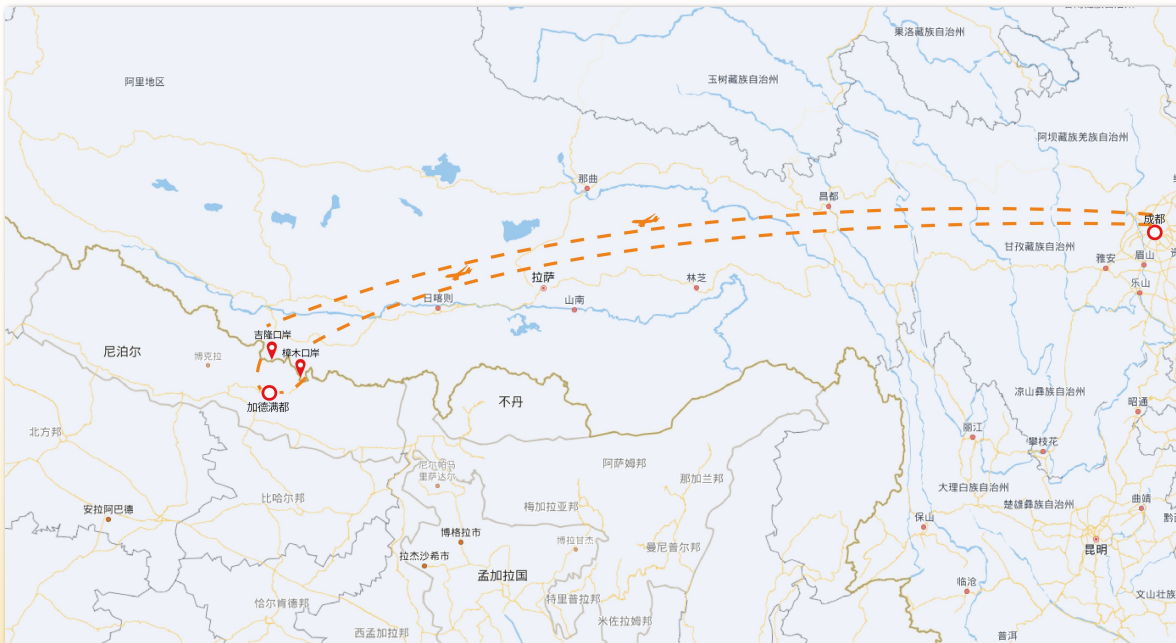
免费为符合条件的参展企业办理商务签证, 提供政策咨询与补贴申报协助服务;

口岸仓储基地20立方米仓储, 大会组委会委派专人管理。

Free Value-added Services

Free assistance with business visa applications for eligible exhibitors, plus policy consultation and subsidy application support.

20 cubic meters of storage space at the port warehousing base, managed by a dedicated person assigned by the Expo Organizing Committee.



六 大会免费配套服务

6. Five Complimentary Supporting Services of the Conference

1 口岸仓储基地/Port Warehousing Base

大会组委会在吉隆口岸/樟木口岸设仓储基地,距尼泊尔首都加德满都运输时间仅需4小时,专人统一管理,中国人民财产保险股份有限公司承保,安全无忧。

每家参展企业可免费使用20立方米仓储,用于存放准出口货物。

The Conference Organizing Committee has established warehousing bases at Gyirong Port and Zhangmu Port. It only takes 4 hours for transportation to Kathmandu, the capital of Nepal. The bases are under the dedicated management of professionals and insured by People's Insurance Company of China (PICC), ensuring complete security.

Each participating enterprise can enjoy 20 cubic meters of complimentary warehousing space for storing goods ready for export.



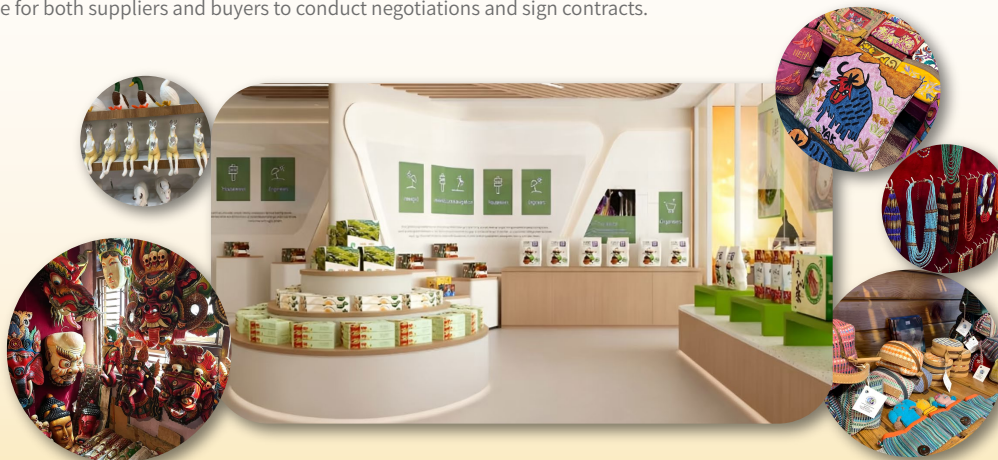
2 口岸常设展厅/Permanent Exhibition Hall at the Port

大会组委会在吉隆口岸/樟木口岸设置展厅,供日常尼泊尔客商通关选货采购,可为每家参展企业免费产品展示区,大会组委会专人统一运营管理。

同时针对展品情况,大会组委会定期对尼泊尔客商进行精准邀约。采购意向第一时间向企业传达并落实供需双方商洽签约。

The Conference Organizing Committee has set up exhibition halls at Gyirong Port and Zhangmu Port, which are open for Nepalese merchants to select and purchase goods when they go through customs on a daily basis. Each participating enterprise will be entitled to a complimentary product display area, which is operated and managed uniformly by the professional staff of the Conference Organizing Committee.

In the meantime, based on the details of the exhibits, the Conference Organizing Committee will conduct regular targeted invitations for Nepalese merchants. Purchase intentions will be communicated to the enterprises in a timely manner, and arrangements will be made for both suppliers and buyers to conduct negotiations and sign contracts.



3

一站式中尼出口贸易服务/One-stop export trade service for China and Nepal

大会组委会为参展企业解决在产品出口过程中所需的:资质、报关、货运、清关、提货、结汇等一系列相关服务,除必要硬性支出外,全程免费。

The Organizing Committee plans to select a site in Kathmandu, the capital of Nepal, to build a China Trade City for participating enterprises to settle in. It will not only serve wholesalers and retailers in Nepal, but also cover buyers from neighboring South Asian countries.

4

加德满都中国商贸城/Kathmandu China Trade City

大会组委会未来将在尼泊尔首都加德满都选址建中国商贸城,供参展企业进驻,不仅面向尼泊尔本地批发商、零售商,也辐射南亚周边国家的采购群体。

The Organizing Committee plans to select a site in Kathmandu, the capital of Nepal, to build a China Trade City for participating enterprises to settle in. It will not only serve wholesalers and retailers in Nepal, but also cover buyers from neighboring South Asian countries.



5

中尼跨境电商平台/China-Nepal Cross-Border E-Commerce Platform

大会组委会将针对尼泊尔市场建设中尼跨境电商平台,参展企业可免费进驻,满足企业中小额进出口业务。

The Organizing Committee will build a China-Nepal cross-border e-commerce platform targeting the Nepali market. Participating enterprises may enter the platform free of charge to meet their small and medium-sized import and export business needs.

6

出口企业金融服务/Financial Services for Export-Oriented Enterprises

大会组委会联合中国银行、工商银行、招商银行、中信银行等多家机构,为参展企业提供跨境结算、外汇账户管理、汇率风险管理、出口融资等相关外贸服务。

In collaboration with multiple financial institutions including Bank of China, Industrial and Commercial Bank of China, China Merchants Bank and China CITIC Bank, the Conference Organizing Committee will offer participating enterprises a variety of foreign trade financial services such as cross-border settlement, foreign exchange account management, exchange rate risk management and export financing.

七 大会广告合作

7. Expo Advertising Cooperation

1. 冠名广告, 人民币80万元

1. Title Sponsorship: 800,000 RMB

2026“一带一路”中国-尼泊尔经贸博览会

2026 Belt and Road China-Nepal Economic and Trade Expo



冠名权益:

- (1) 冠名企业为本次活动独家冠名单位;
- (2) 展会现场唯一特装展位一个, 位于最醒目位置;
- (3) 组委会额外承担冠名企业不超过4人的参会交通食宿及观光名额;
- (4) 邀请甲方代表在开幕式致辞并与中国驻尼泊尔大使及尼方领导合影留念;
- (5) 开幕式现场安排冠名企业与尼方代表互赠礼品环节;
- (6) 大会同期活动一场, 形式包含: 分论坛、推介会, 时长3小时;
- (7) 参观邀请函、入场证、大会外围展板均在醒目位置体现冠名企业信息。

Title Sponsorship Benefits:

- (1) The sponsoring enterprise shall be the exclusive title sponsor of the event.
- (2) One unique special-decorated booth at the most prominent location in the exhibition venue.
- (3) The organizing committee shall cover transportation, accommodation and sightseeing expenses for up to 4 representatives of the sponsoring enterprise.
- (4) Invite representatives of Party A to deliver a speech at the opening ceremony and take a group photo with the Chinese Ambassador to Nepal and Nepali dignitaries.
- (5) Arrange a gift-exchange session between the sponsoring enterprise and Nepali representatives at the opening ceremony.
- (6) One concurrent event during the conference, in the form of a sub-forum or promotion conference, with a duration of 3 hours.
- (7) The sponsoring enterprise's information shall be displayed at prominent positions on invitation letters, admission badges and peripheral exhibition boards of the conference.

2. 参观采购邀请函、入场证广告, 人民币10万元
总印制约4万份, 体现赞助企业信息

2. Invitation & Admission Badge Advertising: RMB 100,000
Total circulation: about 40,000 copies, featuring sponsor's information



3. 大会开幕式舞台展示广告, 4万元/小时
开幕式舞台及大屏供赞助企业进行产品宣讲展示使用

3. Opening Ceremony Stage Display Advertisement: RMB 40,000 per hour
The opening ceremony stage and large screen are available for the sponsor's product presentation and display.



4. 大会入口外围展板广告, 人民币0.5万元/个

4. Exhibition Board Advertisement at the Main Entrance: RMB 5,000 per piece



八 专业观众邀约

(1) 中国驻尼泊尔大使馆

(2) 尼泊尔工商联合会 (FNCCI)

成立时间: 1961年成立, 尼泊尔私营部门最高代表与伞式组织, 对接政府与国际机构。

规 模: 含130个地方商会、142个行业协会、1893家企业会员、20个双边商会(含8个观察员), 设7个省分会。

职 能: 政策游说、商业推广、贸易促进、培训咨询、纠纷协调, 组织展会与商务代表团。

(3) 尼泊尔商会 (NCC)

成立时间: 1952年成立, 尼泊尔首个全国性商会, 总部加德满都。

规 模: 普通会员超1600人, 注册企业8000家, 覆盖多领域。

职 能: 向政府提商业政策建议, 推动贸易投资, 组织展会与商务交流。

(4) 尼泊尔中国工商会 (NCCCI)

成立时间: 1999年。

规 模: 执行会员21个, 总会员企业850家, 覆盖加工制造、进出口、农业、旅游等多领域, 下设出口促进、水电等分会。

职 能: 促进中尼贸易投资、组织互访与展会参与、协助解决商业纠纷、提供政策咨询。

(5) 尼泊尔阿尼哥协会 (Arniko Society)

成立时间: 1981年在加德满都成立的非政府非营利民间对华友好组织。

规 模: 约500名(多为工程师、医务工作者等留华毕业生)。

职 能: 中尼教育合作: 组织中国教育展, 对接中国高校与尼泊尔学生, 推动来华留学与校企合作, 累计向北京邮电大学等校选派留学生40余人次; 文化交流: 举办喜马拉雅论坛、国际儿童文学家研讨会, 翻译《西游记》《一带一路》等影视与文献, 传播中尼文化; 民生服务: 组织医疗义诊, 为在尼中国公民提供就医咨询, 助力当地公共卫生发展; 友好联络: 与中国地方友协、高校、社会组织签署合作备忘录, 组团互访, 参与“一带一路”文旅推介等活动。

(6) 尼泊尔中资企业协会

成立时间: 尼泊尔中资企业协会于2013年7月18日由在尼从事合法经贸活动的中资企业发起并依法注册成立

规 模: 随着中资企业在尼影响力持续提升, 会员数量从成立之初的18家增至72家, 覆盖基建、能源、航空、通信、物流、建材、酒店、金融等领域。其中央企39家, 民营企业31家, 非营利机构2家。

职 能: 协会遵守尼泊尔法律和中国政府有关政策法规, 以推动中资企业联系交流与合作为宗旨, 维护会员合法权益, 促进中尼经贸关系健康发展。协会在尼发展呈现以下特点: 一是多领域参与, 广泛涉足基础设施、能源、通信、制造等

产业,为尼泊尔经济发展作出积极贡献;二是履行社会责任,参与医疗、教育、文化和灾害救援等项目,增进两国友好关系;三是坚持合作共赢,秉持“共商、共建、共享”原则,与尼泊尔政府和企业深化务实合作;四是融入“一带一路”建设,推动中尼经贸合作向更高水平、更广领域发展。此外,协会每年定期举办财税合规、雇员管理等专题培训,帮助企业适应尼泊尔营商环境;建立各行业与主管部门常态化沟通渠道,以行业论坛或专题研讨会等方式保障中资企业合法权益;定期发布营商环境报告和社会责任报告,编纂协会半年刊和年刊,及时提示经营风险、展现中资企业责任担当。尼泊尔各方普遍对华友好,协会可视情为会员单位争取当地党派、民间机构和组织的支持。

(7) 尼泊尔华侨华人协会

成立时间:2019年5月16日,中国侨联副主席李波率团访问尼泊尔,期间走访了部分在尼侨胞代表,就成立侨社组织给予了殷切的期望和指导性意见,在驻尼使馆领侨处的积极推动下,由现任会长金晓东牵头,组织部分侨胞代表、骨干召开三次筹备会议后于2019年6月28日正式挂牌成立尼泊尔华侨华人协会。

规 模:2022年11月18日,尼泊尔华侨华人协会在尼泊尔完成NGO、NPO组织及福利委员会一系列的注册。成为尼泊尔迄今为止唯一在尼泊尔完成注册的合法侨团组织。目前协会理事以上单位36家,设会长1名,常务副会长2名,副会长4名,秘书长1名,副秘书长2名,常务理事单位15家,理事单位10家,秘书一名。共有会员单位340多家,协会会员逾700人,均来自中国各个省份的在尼侨胞。协会成员涉及各个领域,多种行业,包括文化教育,传媒,旅游,贸易,商业投资,物流,工厂,建筑工程等等。

职 能:尼泊尔华侨华人协会以“一带一路”为契机,在中国侨联领导的关怀下,在驻尼使馆的指导下,在在尼侨胞热切期盼下,顺应中尼民间友好、促进中尼民心相通背景下应运而生。是大势所趋,民心所向,协会的成立结束了尼泊尔长期有侨无社的历史。长期以来,在尼侨胞、中国公民如同一盘散沙,民心涣散,协会的成立把侨胞们紧紧团结在一起,凝聚侨心汇聚侨力,共同谋划发展之路。

(8) 中尼媒体友好协会

成立时间:由尼泊尔主要新闻媒体从业者发起成立的中尼媒体友好协会于2017年7月24日在尼泊尔政府注册成功,并在8月3日举行成立仪式暨“一带一路”研讨会。

规 模:该协会旨在为中尼两国加强民间交往和媒体交流提供优质平台,其成员主要来自尼泊尔国家通讯社、尼泊尔国家电视台等新闻机构。

职 能:该组织的成立,将极大促进相互联系,有效开展新闻传播工作,为两国关系发展发挥积极作用。

(9) 尼泊尔建筑与工程咨询公司协会(SCAEF)

成立时间:尼泊尔建筑与工程咨询公司协会于1990年11月20日成立。

规 模:汇聚尼泊尔建筑、工程领域专业咨询公司,覆盖规划、设计、监理等多环节,成员涵盖从中小微型到具备国际项目执行能力的各类机构,推动行业规范化发展。

职 能:通过专业服务助力国家建设,维护咨询行业的职业权益、利益与职责,提升尼泊尔咨询公司在国内外项目中的参与度,减少对外国咨询机构的依赖。

(10) 健康尼泊尔私立医院协会 (NAPH)

成立时间:成立于1990年,是尼泊尔私立医疗行业与政府及国际机构沟通的关键桥梁,长期致力于推动私立医疗规范化发展、提升医疗服务质量与维护会员权益。

规 模:汇聚尼泊尔各地不同规模的私立医院与高端诊所,覆盖综合医疗、专科诊疗等多领域,会员机构为尼泊尔民众提供约40%的医疗服务,尤其在专科治疗、高端护理等领域优势显著。

职 能:提升私立医疗服务质量与安全性,推动行业政策优化,维护会员机构合法权益,促进公私医疗协作,助力尼泊尔医疗体系的公平性与可及性提升。

(11) 文创尼泊尔手工艺品协会联合会 (FHAN)

成立时间:1972年依据尼泊尔《机构注册法》注册,属非营利组织,是尼泊尔手工业的代表性机构。

规 模:代表全国超900家生产企业、约15,000名手工艺人,覆盖cottage工业、出口商、工匠、相关企业及协会等,核心产区集中在加德满都谷地,从业者遍布全国。

职 能:保护推广手工艺,提升产业竞争力,拓展国内外市场,维护从业者利益,协调行业与政府及非政府组织关系。

(12) 尼泊尔女性企业家协会联合会 (FWEAN)

成立时间:2003年注册为非营利组织,是WEAN的全国性总会(WEAN于1989年在拉利特普尔创立),2024年数据显示其在全国7个省设有71个WEAN分会,覆盖多地区,总部位于加德满都。

规 模:通过分会汇聚超3000名女性创业者,另有超100家机构直接入会,涵盖中小微企业主及各行业女性创业者,构建起全国性女性创业网络。

职 能:以“通过尼泊尔女性的社会经济赋权建设国家”为愿景,致力于激发并赋能女性创业者,推动创业生态优化,提升女性在商业决策与经济发展中的参与度。

(13) 尼泊尔家庭手工业与小企业联合会 (FNSCI)

成立时间:1990年正式成立,属非政府、非营利、无党派商业会员组织,是尼泊尔MCSIs领域的核心代表,覆盖全国75个地区,是政企与国际机构间的关键沟通纽带。

规 模:拥有约3.5万名普通会员(含1.1万名女性创业者),并联动16个商品协会,会员涵盖微型作坊、家庭手工业、小型制造与服务企业等,是尼泊尔就业与经济增长的重要力量。

职 能:维护MCSIs从业者权益,提升其生产力与市场竞争力,培育创业生态,推动政策优化,助力行业可持续发展。

8. Invitation of Professional Visitors

(1) Embassy of the People's Republic of China in Nepal

(2) Federation of Nepalese Chambers of Commerce and Industry (FNCCI)

Founded in 1961, it is the supreme representative and umbrella organization of Nepal's private sector, serving as a bridge between the government and international institutions.

Scale: Including 130 local chambers of commerce, 142 industry associations, 1,893 enterprise members, 20 bilateral chambers of commerce (including 8 observers), with 7 provincial chapters.

Functions: Policy advocacy, business promotion, trade facilitation, training and consultation, dispute coordination, organization of exhibitions and business delegations.

(3) Nepal Chamber of Commerce (NCC)

Founded in 1952, it is Nepal's first national chamber of commerce, headquartered in Kathmandu.

Scale: More than 1,600 general members and 8,000 registered enterprises covering various sectors.

Functions: Providing commercial policy advice to the government, promoting trade and investment, organizing exhibitions and business exchanges.

(4) Nepal-China Chamber of Commerce and Industry (NCCCI)

Founded in 1999.

Scale: 21 executive members and a total of 850 member enterprises covering processing and manufacturing, import and export, agriculture, tourism and other sectors, with specialized committees including export promotion and hydropower.

Functions: Promote China-Nepal trade and investment, organize mutual visits and exhibition participation, assist in resolving commercial disputes, and provide policy consultation.

(5) Arniko Society (Nepal)

Founded in 1981 in Kathmandu, it is a non-governmental, non-profit civil organization friendly to China.

Scale: About 500 members, mostly Chinese-educated graduates including engineers and medical professionals.

Functions: China-Nepal Education Cooperation: Organizing China education exhibitions, matching Chinese universities with Nepalese students, promoting study in China and university-to-university cooperation, with more than 40 students sent to universities including Beijing University of Posts and Telecommunications; Cultural Exchanges: Holding the Himalaya Forum and International Seminar on Children's Literature, translating films and documents such as Journey to the West and The Belt and Road Initiative to promote China-Nepal culture; Livelihood Services: Organizing free medical clinics, providing medical consultation for Chinese citizens in Nepal, and supporting the development of local public health; Friendship Liaison: Signing memorandums of cooperation with Chinese provincial people's associations for friendship, universities and social organizations, organizing exchange visits, and participating in "Belt and Road" cultural and tourism promotion activities.

(6) Chinese Enterprises Association in Nepal

Establishment Date: The Nepal Association of Chinese Enterprises was initiated by Chinese enterprises engaged in legitimate economic and trade activities in Nepal and duly registered in accordance with local laws on July 18, 2013.

Scale: As the influence of Chinese enterprises in Nepal keeps growing, the number of members has increased from 18 at its founding to 72, covering infrastructure, energy, aviation, communications, logistics, building materials, hospitality, finance and other sectors. Among the members, there are 39 central state-owned enterprises, 31 private enterprises and 2 non-profit organizations.

Functions: Abiding by the laws of Nepal and relevant policies and regulations of the Chinese government, the association is committed to boosting communication, exchanges and cooperation among member enterprises, safeguarding their legitimate rights and interests, and advancing the sound development of China-Nepal economic and trade ties.

The association's development in Nepal features four highlights. First, extensive participation across diverse sectors. Its members are widely engaged in infrastructure, energy, communications, manufacturing and other industries, making positive contributions to Nepal's economic growth. Second, active fulfillment of social responsibilities. The association takes part in programs concerning medical care, education, cultural exchanges and disaster relief, strengthening friendship between the two countries. Third, commitment to win-win cooperation. Upholding the principle of extensive consultation, joint contribution and shared benefits, it deepens practical cooperation with the Nepalese government and local enterprises. Fourth, integration into the Belt and Road Initiative, driving China-Nepal economic and trade cooperation to reach new heights and expand into more fields.

In addition, the association regularly organizes special training sessions on fiscal & tax compliance and employee management every year to help enterprises adapt to Nepal's business environment. It has established regular communication channels between various industries and competent authorities, and protects the legitimate rights and interests of Chinese enterprises through industry forums and seminars. The association releases annual business environment reports and social responsibility reports, and compiles semi-annual and annual journals to timely alert members to operational risks and demonstrate the sense of responsibility of Chinese enterprises. Given the generally friendly sentiment towards China across Nepal, the association may seek support from local political parties, civil institutions and organizations for its members as appropriate.

(7) Nepal Overseas Chinese Association

Establishment Date: On May 16, 2019, Li Bo, Vice Chairman of the All-China Federation of Returned Overseas Chinese, led a delegation to visit Nepal. During the trip, he met with representatives of overseas Chinese in Nepal, extending earnest expectations and offering guiding suggestions on the establishment of an overseas Chinese community organization. With the vigorous promotion of the Consular and Overseas Chinese Affairs Section of the Chinese Embassy in Nepal, under the leadership of the current President Jin Xiaodong, representatives and key members of overseas Chinese held three preparatory meetings. The Nepal Overseas Chinese Association was officially inaugurated on June 28, 2019.

Scale: On November 18, 2022, the association completed all registration procedures with Nepal's NGO, NPO and Welfare Committee. It is so far the only legally registered overseas Chinese organization in Nepal.

Currently, the association has 36 governing units and a complete organizational structure: 1 President, 2 Executive Vice Presidents, 4 Vice Presidents, 1 Secretary-General, 2 Deputy Secretaries-General, 15 Executive Director Units, 10 Director Units and 1 Clerk. It boasts more than 340 member entities and over 700 individual members, all being overseas Chinese from various provinces of China residing in Nepal. Members are engaged in a wide range of sectors, including culture and education, media, tourism, trade, commercial investment, logistics, manufacturing, construction engineering and more.

Functions: Riding on the opportunities brought by the Belt and Road Initiative, the Nepal Overseas Chinese Association was founded amid the aspirations for China-Nepal people-to-people friendship and bond, with the care of the All-China Federation of Returned Overseas Chinese and the guidance of the Chinese Embassy in Nepal. Its founding is an irresistible trend and the shared aspiration of all overseas Chinese here, putting an end to the long-standing situation where overseas Chinese in Nepal had no formal community organization. For a long time, overseas Chinese and Chinese citizens in Nepal lacked cohesion. The association now unites all overseas Chinese compatriots, pools their strength and wisdom, and works together to seek common development.

(8) China-Nepal Media Friendship Association

Date of Establishment:The China-Nepal Media Friendship Association, initiated by prominent Nepali journalists and media practitioners, was officially registered with the Nepali government on July 24, 2017. Its founding ceremony and the Belt and Road Initiative seminar were held on August 3, 2017.

Scale:The association aims to provide a high-quality platform for strengthening people-to-people exchanges and media cooperation between China and Nepal. Its members are mainly from news agencies including Nepal's national news agency and Nepal Television.

Functions:The establishment of the organization will greatly promote mutual communication, effectively conduct news and communication work, and play a positive role in the development of bilateral relations.

(9) Society of Consulting Architects, Engineers and Firms of Nepal (SCAEF)

Date of Establishment:The Society of Consulting Architects, Engineers and Firms of Nepal (SCAEF) was founded on November 20, 1990.

Scale:It brings together professional consulting firms in Nepal's architecture and engineering fields, covering planning, design, supervision and other sectors. Its members range from small, medium and micro enterprises to institutions capable of implementing international projects, promoting the standardized development of the industry.

Functions:To support national construction through professional services, safeguard the professional rights, interests and responsibilities of the consulting industry, enhance the participation of Nepali consulting firms in domestic and international projects, and reduce reliance on foreign consulting institutions.

(10) Nepal Association of Private Hospitals (NAPH)

Date of Establishment: Founded in 1990, it serves as a key bridge between Nepal's private healthcare sector, the government and international organizations. It has long been committed to promoting the standardized development of private healthcare, improving the quality of medical services and protecting the rights and interests of its members.

Scale: It brings together private hospitals and high-end clinics of various scales across Nepal, covering general medical treatment, specialized diagnosis and treatment, and other fields. Member institutions provide approximately 40% of medical services for the Nepali people, with distinctive advantages especially in specialized treatment and high-end care.

Functions: To improve the quality and safety of private medical services, promote the optimization of industry policies, safeguard the legitimate rights and interests of member institutions, facilitate public-private medical cooperation, and help enhance the equity and accessibility of Nepal's healthcare system.

(11) Federation of Handicraft Associations of Nepal (FHAN)

Date of Establishment: Registered in 1972 under Nepal's Organization Registration Act as a non-profit organization, it is the representative body of Nepal's handicraft sector.

Scale: It represents more than 900 manufacturing enterprises and around 15,000 artisans nationwide, covering cottage industries, exporters, craftspeople, relevant entrepreneurs and associations. The core production areas are concentrated in the Kathmandu Valley, with practitioners across the country.

Functions: To protect and promote handicrafts, enhance industrial competitiveness, expand domestic and international markets, safeguard the interests of practitioners, and coordinate relations between the industry, government and non-governmental organizations

(12) Federation of Women Entrepreneurs' Associations of Nepal (FWEAN)

Date of Establishment: Registered as a non-profit organization in 2003, it serves as the national umbrella organization of WEAN (founded in Lalitpur in 1989). According to 2024 data, it has 71 WEAN chapters across 7 provinces nationwide, with a presence in multiple regions and its headquarters in Kathmandu.

Scale: It gathers more than 3,000 women entrepreneurs through its chapters, with over 100 institutions as direct members. These include micro, small and medium enterprise owners and women entrepreneurs from various industries, forming a national network for women's entrepreneurship.

Functions: With the vision of "Building the Nation through Socio-Economic Empowerment of Nepali Women", it is committed to inspiring and empowering women entrepreneurs, promoting an enabling entrepreneurship ecosystem, and enhancing women's participation in business decision-making and economic development.

(13) Federation of Nepalese Cottage and Small Industries (FNSCI)

Date of Establishment

Founded in 1990, it is a non-governmental, non-profit and non-partisan business membership organization. As the core representative of Nepal's MCSIs sector, it covers 75 districts nationwide and serves as a key communication link between the government, enterprises and international organizations.

Scale

It has about 35,000 ordinary members (including 11,000 women entrepreneurs) and is affiliated with 16 commodity associations. Its members include micro workshops, cottage industries, small manufacturing and service enterprises, making it an important force for employment and economic growth in Nepal.

Functions

To safeguard the rights and interests of MCSIs practitioners, improve their productivity and market competitiveness, foster an entrepreneurial ecosystem, promote policy optimization, and support the sustainable development of the sector.

九 尼泊尔商品部分零售参考价格 (折算人民币后价格)

9. Reference Retail Prices of Selected Commodities in Nepal (Prices Converted to RMB)

尼泊尔家用电器零售参考价

电视类:约2000-6000¥ 冰箱类:约900-12000¥ 洗衣机:约750-5500¥

空调:2250-6000¥ 微波炉:约400-750¥ 电饭煲:约150-500¥

电磁炉:约200-600¥ 电烤箱:约1250-2000¥...

Reference Retail Prices of Household Appliances in Nepal

TVs: approx. ¥2,000-6,000

Refrigerators: approx. ¥900-12,000

Washing machines: approx. ¥750-5,500

Air conditioners: approx. ¥2,250-6,000

Microwave ovens: approx. ¥400-750

Rice cookers: approx. ¥150-500

Induction cookers: approx. ¥200-600

Electric ovens: approx. ¥1,250-2,000...



尼泊尔户外运动零售参考价

滑雪鞋:约1780-3060¥ 滑雪全盔:约460-920¥ 帐篷:约900-2500¥

睡袋:约600-2250¥ 登山靴:约2000-1750¥ 登山杖:约150-300¥

冰爪:约100-600¥ 露营炊具:约400-750¥...

Reference Retail Prices for Outdoor Sports Goods in Nepal

Ski boots: approx. ¥1,780-3,060

Full-face ski helmet: approx. ¥460-920

Tent: approx. ¥900-2,500

Sleeping bag: approx. ¥600-2,250

Mountaineering boots: approx. ¥1,750-2,000

Trekking poles: approx. ¥150-300

Crampons: approx. ¥100-600

Camping cookware: approx. ¥400-750...

尼泊尔数码产品零售参考区间

手机:约1500-8500¥

平板电脑:约1500-6500¥

笔记本电脑:约5000-11500¥ 音响:基础款:约750-3000¥

智能手表:约200-4500¥ 监控摄像:约270-4500¥...

Reference Retail Price Ranges for Digital Products in Nepal

Mobile Phones: approx. ¥1,500-8,500

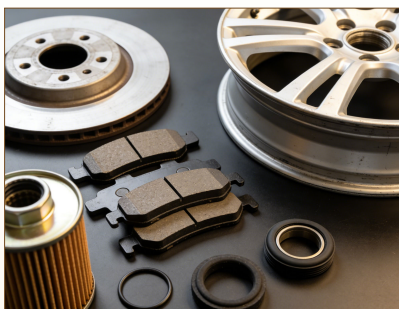
Tablets: approx. ¥1,500-6,500

Laptops: approx. ¥5,000-11,500

Speakers (Basic Models): approx. ¥750-3,000

Smart Watches: approx. ¥200-4,500

Security Cameras: approx. ¥270-4,500...



尼泊尔汽车与摩托车配件零售参考价

摩托车空气滤芯:约300-600¥

摩托车机油滤芯:约250-450

汽车空气滤芯:约500-1,000¥

汽车空气滤芯:约400-800¥

摩托车电瓶:约3500-6000¥

汽车电瓶:约8000-15000¥

摩托车刹车片:约1800-2800¥

汽车前刹车片:约3500-6000¥...

Reference Retail Prices for Auto & Motorcycle Parts in Nepal

Motorcycle air filter: approx. ¥300-600

Motorcycle oil filter: approx. ¥250-450

Car air filter: approx. ¥500-1,000

Car air filter: approx. ¥400-800

Motorcycle battery: approx. ¥3,500-6,000

Car battery: approx. ¥8,000-15,000

Motorcycle brake pads: approx. ¥1,800-2,800

Front car brake pads: approx. ¥3,500-6,000

尼泊尔五金建材零售参考价

厨房卫浴:约400-2000¥

洁具五金配件:约200-3000¥

玻璃门窗机械:1200-10000¥ 施工机械:约4000-34000¥

管材管件:约40-100¥

建材板材:约250-500¥

普通线材:约25-100/卷

工具设备:750-2000¥...

Reference Retail Prices for Hardware & Building Materials in Nepal

Kitchen & Bathroom Products: approx. ¥400-2,000 Sanitary Ware & Hardware Fittings: approx. ¥200-3,000

Glass, Doors & Windows Machinery: ¥1,200-10,000 Construction Machinery: approx. ¥4,000-34,000

Pipes & Fittings: approx. ¥40-100 Building Materials & Panels: approx. ¥250-500

General Wire: approx. ¥25-100 per roll Tools & Equipment: ¥750-2,000



十 尼泊尔进口关税参考

10. Reference for Nepal Import Tariffs

尼泊尔进口关税以CIF价计税，核心税率分8档(0%、5%、10%、15%、25%、40%、80%、130%)，同时叠加调节税、地方发展税、13% 增值税等，部分商品还有消费税、特别费等，以下是详细说明：

Nepal's import duties are levied on the CIF value. The basic tariff rates consist of 8 tiers: 0%, 5%, 10%, 15%, 25%, 40%, 80% and 130%. Additional taxes include a regulatory tax, local development tax, and 13% VAT. Some products are also subject to excise duty and special fees. Details are set out below:

税率 Tax Rate	核心适用商品 Core Applicable Goods
0%	人用/畜用疫苗、抗血清等免疫药品、电能、未加工羊毛、食盐、未梳理原棉、原木、木柴、木炭、科技/教育类书刊报纸等 Vaccines for human and veterinary use, antisera and other immune biological products, electric energy, unprocessed wool, salt, uncarded raw cotton, logs, firewood, charcoal, books, periodicals and newspapers for science and technology or education, etc
5%	各类机床、建筑机械、农业机械、医疗器械、研究器材、成套设备、自行车、传真机等； 动物原毛、碎羊毛等轻工原料 Various types of machine tools, construction machinery, agricultural machinery, medical devices, research equipment, complete sets of equipment, bicycles, fax machines, etc.; Light industrial raw materials such as raw animal wool, wool scraps, etc
10%	部分中间品、基础工业部件、部分农产品等(如部分冷冻蔬菜原税率 10%， 2025年部分调整) Some intermediate goods, basic industrial components, certain agricultural products, etc. (e.g., some frozen vegetables with a 10% original tax rate, partially adjusted in 2025)
15%	部分制成品、纺织面料、电子配件等(如部分混合香料 2025 年上调至 30% 前为 20%， 部分冷冻蔬菜2025年从10% 升至15%) Certain finished products, textile fabrics, electronic accessories, etc. (e.g., some mixed spices were taxed at 20% before being raised to 30% in 2025; some frozen vegetables increased from 10% to 15% in 2025)
25%	14座以上客车、自卸车、货车、空调器、录像机、家用洗碗机、服装、地毯、 加工食品饮料、家具、化妆品、化肥等 Buses with more than 14 seats, dump trucks, freight trucks, air conditioners, video recorders, household dishwashers, clothing, carpets, processed food and beverages, furniture, cosmetics, chemical fertilizers, etc
40%	干/咸螃蟹、蔗糖、部分饼干等 Buses with 14+ seats, dump trucks, lorries, air conditioners, video recorders, household dishwashers, garments, carpets, processed food and beverages, furniture, cosmetics, chemical fertilizers, etc
80%	部分奢侈品、非必需消费品等 Some luxury goods, non-essential consumer goods, etc
130%	极少数高税商品，多为限制类非必需品 A very small number of high-tax goods, mostly restricted non-essential items

十一 尼泊尔出行温馨提示

11. Warm Tips for Travel in Nepal

1

文化禁忌/Cultural Taboos

①从宗教上来看,尼泊尔是世界上唯一印度教国家,而有很多印度教的寺庙是不允许异教徒进入的。在获得许可进庙后,要脱鞋,还要脱掉身上任何皮制的东西,如皮带,皮包等;

②请勿触摸寺庙内的任何供品及前往神龛的信徒,请按顺时针方向参观寺庙;

③在尼泊尔,火是非常神圣的,所以不要将垃圾丢进火中;

④和很多南亚国家一样,在尼泊尔,“头”被认为是非常高贵而神圣的,所以不要去摸小孩的头;

⑤在尼泊尔打招呼时,和男性可以握手,但和妇女只许双手合十,道上一声“Namaste”(纳嘛斯得)即可;

⑥尼泊尔人的着装比较保守,所以女士们切忌穿吊带衫等比较暴露的服装;

⑦很多旅客喜欢骑在神像、神兽上面拍照,虽然尼泊尔人不会认为你这样是冒犯神灵,但还是应该尊重别人的信仰;

⑧一般来说,寺庙、佛塔、纪念碑都允许拍照,但拍照前最好问一下有关人员,获得准许后再拍照。

①From a religious perspective, Nepal is the only Hindu country in the world, and many Hindu temples do not allow non-Hindus to enter. After obtaining permission to enter the temple, visitors must remove their shoes and any leather items on their bodies, such as belts and leather bags.

② Please refrain from touching any offerings inside the temple or approaching the believers at the shrine. Please visit the temple in a clockwise direction.

③ In Nepal, fire is very sacred, so don't throw garbage into the fire.

④ Like many South Asian countries, in Nepal, the head is considered very noble and sacred, so don't touch a child's head.

⑤ When greeting in Nepal, you can shake hands with men, but with women, you should just put your palms together and say "Namaste".

⑥ Nepalese people tend to dress conservatively, so ladies should avoid wearing revealing clothing such as tank tops.

⑦ Many tourists like to take photos riding on statues or mythical creatures. Although Nepalese people do not consider this an offense to the gods, it is still important to respect others' beliefs.

⑧ Generally speaking, photos are allowed in temples, pagodas, and monuments, but it is best to ask the relevant personnel before taking pictures and obtain their permission.



2

生活小贴士/Life tips

- ①尼泊尔时间比北京晚2小时15分钟,即北京时间早上10点,尼泊尔时间为早上7点45分;
- ②尼泊尔10月整体平均温度:13°C~26°C,白天舒适、夜间偏凉,是全年最佳旅行/徒步季。日夜温差较大,请注意保暖;
- ③尼泊尔官方货币为卢比,人民币与卢比的比价约为1:20,当然如果您在尼泊尔大的购物商场购物时也可使用信用卡,如:VISA(维萨卡)或MasterCard(万事达卡),但刷卡消费商场一般会收取消费金额的3.5%作为手续费;
- ④当地电压为220—240V,插座为英标和美标(有时称大南非标),为两相圆头,展会现场会配备转换插头;
- ⑤尼泊尔国家代码为00977,加德满都区号为01,博卡拉区号为61,如需国际漫游请致电客服开通(仅联通、移动),也可在尼泊尔当地购买手机卡用于电话、上网等,或使用当地电话(国际长途7尼币/分钟)。

① Nepal is 2 hours and 15 minutes behind Beijing time. For example, when it is 10:00 Beijing time, it is 07:45 in Nepal.

② The average temperature in Nepal in October ranges from 13°C to 26°C. Days are comfortable and nights are cool, making it the best season for travel and trekking. Please keep warm due to the large temperature difference between day and night.

③ The official currency of Nepal is the Nepalese Rupee. The approximate exchange rate is 1 Chinese Yuan = 20 Nepalese Rupees. Major shopping malls accept credit cards such as VISA and MasterCard, but usually charge a 3.5% service fee for card payments.

④ The local voltage is 220–240V. Sockets are British and American standard (sometimes referred to as large South African standard) with two round pins. Adapter plugs will be provided at the exhibition venue.

⑤ Nepal country code: 00977; Kathmandu area code: 01; Pokhara area code: 61. Please contact your service provider to activate international roaming (China Unicom and China Mobile only). You may also buy a local SIM card for calls and internet access, or use local phones (international calls: 7 Nepalese Rupees per minute).

3

关于国外移动网络/Regarding Mobile Networks Abroad

方法1:咨询所属运营商开通尼泊尔语音、网络数据套餐,

优劣势:可正常使用原手机号接打电话,资费较高,移动网络不稳定。

方法2:购买当地电话卡(办卡大约50元),开通网络数据7天套餐(15-20人民币),

优劣势:无法使用原手机号码接打电话(微信不受影响),资费低网络稳定。

Method 1: Contact your domestic carrier to activate Nepal voice and data roaming packages.

Pros & Cons: You can use your original number to make and receive calls normally. However, fees are relatively high and mobile data connections may be unstable.

Method 2: Purchase a local SIM card (approx. ¥50) and activate a 7-day data package (¥15-20).

Pros & Cons: You cannot use your original number to make or receive calls (WeChat remains unaffected). However, fees are low and the network is stable.

- ①请您在出行时特别小心自己随身携带的物品,以免被窃;
- ②贵重物品及钱款请务必随身携带或存放在酒店前台保险柜内,切勿留在房间里或放在行李中及客车车厢里的行李箱内。如有遗失,本公司概不承担赔偿责任;
- ③海关规定每人最多可以携带20000元人民币或等值于5000元美金的外币出境;
- ④若酒店的服务员帮忙搬运行李,可付20Rs作小费。
- ① Please be extra careful with your personal belongings while traveling to prevent theft.
- ② Valuables and cash must be carried on your person or deposited in the hotel front desk safe. Do not leave them in your hotel room, in your luggage, or in the luggage compartment of the bus. the company assumes no liability for any loss.
- ③ Customs Regulations: Each person is allowed to carry a maximum of 20,000 RMB or the equivalent of 5,000 USD in foreign currency when leaving the country.
- ④ If a hotel porter assists you with your luggage, a tip of 20 Rs is appropriate.

十二 联系我们

12. Contact Us

公司名称: 亦尚丝路(北京)国际会展科技有限公司

电 话: 010-53682618 微 信: ming13716121266

网 址: <http://yscnte.com> 邮 箱: yscnte@163.com

地 址: 北京经济技术开发区经海五路1号院28号楼7层

Company Name: Yishang Silk Road (Beijing) International Convention & Exhibition Technology Co., Ltd.

Tel: 010-53682618 WeChat: ming13716121266

Website: <http://yscnte.com> E-mail: yscnte@163.com

Address: Floor 7, Building 28 Yard 1, Jinghai 5th Road, Beijing Economic-Technological Development Area, Beijing, China

办公室 Office	方 铭 先生 +86 13716121266 (中国/China) Mr.FangMing +86 13011221288 (尼泊尔/Nepal)	招商部 Investment Promotion Department	刘 晴 女士 +86 15726684231 (中国/China) Ms.LiuQing +977 9713194820 (尼泊尔/Nepal)
外联部 External Relations Department	刘晏伟 先生 +86 13366179868 (中国/China) Mr.LiuYanWei +977 9713197253 (尼泊尔/Nepal)	项目部 Project Department	梁 超 先生 +86 15301015533 (中国/China) Mr.LiangChao +977 9788131429 (尼泊尔/Nepal)
秘书处 Secretariat	范永君 女士 +86 15710070907 (中国/China) Ms.FanYongJun	媒体部 Media Department	王晓雪 女士 +86 13552424912 (中国/China) Ms.WangXiaoXue



公司名称: 亦尚丝路(北京)国际会展科技有限公司

电 话: 010-53682618 手机:13716121266

微 信: ming13716121266

网 址: <http://yscnte.com>

组委会地址: 北京经济技术开发区经海五路1号院28号楼7层

Company Name: Yishang Silk Road (Beijing) International Convention & Exhibition Technology Co., Ltd.

Tel: 010-53682618

Mobile: +86 137 1612 1266

WeChat: ming13716121266

Website: <http://yscnte.com>

Address: Floor 7, Building 28 Yard 1, Jinghai 5th Road, Beijing Economic-Technological Development Area, Beijing, China